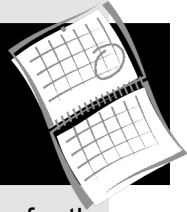




Fundraising Focus

Important Dates!



Mark your calendars for the following "coming attractions":

- Friday, March 26th**: *Swim For Funds donations are due & official practice date*
- Monday, March 29th**: *Make-up swim practice date for Swim For Funds*
- Friday, April 23rd**: *Please turn in all Heat Sheet Ads to Tim Dunne for May Long Course Home Meet!*

Fundraising Balances Amounts Due May 15th

Wondering if you still owe towards your CMSA Fundraising (FR) commitment? Log in to the CMSA website and click on "My Invoice Payment" button (left side). Then click on "Fundraising" tab in the center section of the webpage for your balance (on far right side). See p. 2 more info on FR commitments.

After May 15th, unpaid balances will be automatically debited from your checking account in June.

Hmmm...so what if you owe? Check out various opportunities to earn credits with several fundraisers (Swim For Funds, SCRIP, Heat Sheet Ads and matching gifts). There is still time to zero out your balance before the deadline!

Swim For Funds

Each year, CMSA hosts "Swim for Funds", an annual swim-a-thon fundraiser where kids swim laps for pledges. This year's SFF will be held on March 26th, 2010.

Since 100% of all donations that you solicit go towards your fundraising commitment, this is a great way to get credits before the May 15th deadline.

Check out the Fundraising bulletin board (or CMSA website) for more information. It is guaranteed to be a fun afternoon of swimming!



ADVERTISE YOUR BUSINESS OR SUPPORT

YOUR SWIMMERS WITH AN AD IN OUR APRIL 30-MAY 2 HOME MEET "HEAT SHEET". SEE THE WEBSITE FOR AD RATES (UNDER FUNDRAISING TAB).

Why Do We Fundraise?

Swim fees along cannot cover all of the expenses of CMSA. Our fundraising dollars help defray operating expenses such as coach's salaries, pool maintenance & supplies, travel expenses for away meets and supplies. Fundraising Commitments are annual and are based **per family** (not per swimmer!). See the chart below for your rate:

| <u>Swimmer Group</u> | <u>Annual Commitment</u> |
|-------------------------|--------------------------|
| Age 1, 2 Elite, JR & SR | \$225 |
| Age Recreational | \$115 |
| Guppies, Senior 1, HS | No Charge* |

Commitments are based per September-May swimming season. Families can meet their commitment by participating in the various fundraisers throughout the year OR by donating \$25/month via Bank Draft.

You can confirm your commitment online when you log in to the CMSA website (click on "My Invoice Payment" button and then click on "Fundraising" tab). If your family does not raise 100% of your \$225 commitment by May 15th, the remainder will be drafted to your bank account on June 20th. If you have questions, contact Kim Daniels at 666-1329 or kimcdaniels@comcast.net.

*If you are not required to meet a Fundraising Commitment, you are still welcome to participate in any event or activity!

— SCRIP —

The SCRIP program raises funds for CMSA through the sale of gift cards from various retailers. These cards are great for personal use as well as gifts!

This year, the program has gone online, making it easier to order and track your earnings for CMSA fundraising. In addition, a few vendors will let you "re-load" your cards online (Starbucks and Lowe's, to name a few).

All you need to participate is an email address, a computer with Internet access and our enrollment code (DLA8979369L2). Register at www.shopwithscrip.com and check out the great monthly specials and long list of retailers.

An information sheet is available at Bishop on our bulletin board. You can also contact Lois Veselits for more information at 725-2789.

Matching Gifts

Does your company have a matching gifts program? If so, you can double your gift to CMSA! CMSA is a 501-3C organization. For additional information, contact Kim Daniels.

QUESTIONS?

Feel free to contact your CMSA Fundraising Chair, Kim Daniels, with any questions you may have. New ideas are always welcome! Contact her at:

H: 666-1329

C: 377-8569

E: kimcdaniels@comcast.net