



# Fundraising

## Important Dates!



Mark your calendars for the following "coming attractions":

- Tuesday, August 31<sup>st</sup>:**  
*Cookie Dough Sale Kickoff!*  
*Be sure to pick up your family's packet.*
- Tuesday, September 14<sup>th</sup>:**  
*Cookie Dough Sale ends...please turn in ALL packets (even if you did not participate) to your coach.*
- Month of October** – CMSA at *Dream Dinners.* Stay tuned for details....

## Cookie Dough Sale

Our annual CMSA Cookie Dough Sale begins on Tuesday, August 31<sup>st</sup>. We are pleased to offer The Cookie Factory cookie dough products along with Plus Brownies and Auntie Anne's Pretzel Products. CMSA keeps 40% of total sales (which are directly applied to your fundraising commitment).

Packets will be handed out at practice on the 31<sup>st</sup>. Please turn in your envelope even if you choose not to participate (to save me a follow-up call!). I think it is fair to say that these cookie calories do NOT count (it is a fundraiser, right?!) so order away!

## Focus Why Do We Fundraise?

Swim fees alone cannot cover all of the expenses of CMSA. Our fundraising dollars help defray operating expenses such as coach's salaries, pool maintenance & supplies, travel expenses for away meets and supplies. Fundraising Commitments are annual and are based **per family** (not per swimmer!). See the chart below for your rate:

<u>Swimmer Group</u>	<u>Annual Commitment</u>
Age 1, 2 Elite, JR & SR	\$225
Guppies	No Charge*
New swimmers for mini-session	No Charge*

Commitments are based per September-May swimming season. Families can meet their commitment by participating in the various fundraisers throughout the swimming season OR by donating \$25/month via Bank Draft.

You can confirm your commitment online when you log in to the CMSA website (click on "My Invoice Payment" button and then click on "Fundraising" tab). If your family does not raise 100% of your \$225 commitment by May 15<sup>th</sup>, the remainder will be drafted to your bank account on June 20<sup>th</sup>. If you have questions, contact Ellen Madden at 342-1376 or [mcmadden@bellsouth.net](mailto:mcmadden@bellsouth.net)

\*If you are not required to meet a Fundraising Commitment, you are still welcome to participate in any event or activity.

## Matching Gifts

Does your company have a matching gifts program? If so, you can double your gift to CMSA! CMSA is a 501-3C organization.

## Dream Dinners

*Toasted Pecan Chicken... Dijon Honey Lime Grilled Salmon. What will you be having for dinner tonight?* It could be any of these after you join us any time during the month of October for a session at Dream Dinners. Located in Pinebrook Shopping Center on McGregor, Dream Dinners provides everything you need to assemble delicious dinners for your family, store in your freezer and serve in the weeks ahead. Perfect for those crazy nights following practice or a weekend meet! Sign up online at [www.dreamdinners.com](http://www.dreamdinners.com).

Stay tuned for more details on how to receive fundraising credit....

## CMSA Fall Golf Tournament



Plan to join us for the CMSA "Bad In Plaid" Golf Tournament this Spring. Would your company like to serve as a Hole Sponsor? Sponsorships are \$200 and include a sign at the tee plus two ¼-page ads in upcoming heat sheets. For more information, contact Mark Priede at [mpriede@bellsouth.net](mailto:mpriede@bellsouth.net).

## — SCRIP —

The SCRIP program raises funds for CMSA through the sale of gift cards from various retailers. These cards are great for personal use as well as gifts!

This year, the program has gone online, making it easier to order and track your earnings for CMSA fundraising. In addition, a few vendors will let you "re-load" your cards online (Starbucks and Lowe's, to name a few).

All you need to participate is an email address, Internet access and the CMSA enrollment code, (DLA8979369L2). Register at [www.shopwithscrip.com](http://www.shopwithscrip.com) and check out the great monthly specials and long list of retailers.

An information sheet is available at Bishop on our bulletin board. You can also contact Lois Veselits for more information at [lveselits@comcast.net](mailto:lveselits@comcast.net) or (251) 725-2789.

**Advertise** your business or support your swimmers with an ad in one of our local Meet Sheets. Contact Coach Greg for more info and rates or go to the fundraising tab on the website for details.

## Questions?

Feel free to contact your CMSA Fundraising Chair, Ellen Madden, with any questions. New ideas are always welcome!

H: 342-1376

E: [mcmadden@bellsouth.net](mailto:mcmadden@bellsouth.net)